

8 steps to an innov8tive intro

- 1. Set day, time and location** — to grow keep this consistent.
- 2. Invite & promote** — Make a list, promote on social platforms and make calls. Encourage them to bring friends.
- 3. Follow up and remind** — Call 24 hours before, share how excited you are to see them, and text the morning of the event.
- 4. Start on time and sample** — Respect the people that are there and sample products as they arrive. Control the room and the structure of the meeting.
- 5. Share company info** — Wellness from the inside out. Share both product testimonials and business testimonials.
- 6. Ask for questions** and answer all questions with testimonials.
(always hold questions until the intro is done)
- 7. Call to action** — Who heard something that interested them about the products or the business opportunity? Lets get you started, lets get you signed up.
- 8. Ask who would like to host an intro** and share with their friends/family. Explain the benefits of hosting. The ones that sign up — book theirs immediately, they are excited!

innov8tive
NUTRITION

